

Infant Vitality PRx Produce Prescription Program



Five Rivers Center For Women's Health
Varonica Caldwell
Program Manager



Produce Perks Midwest
Debbie Serenius RDN, LD



Five Rivers Health Centers, Center for Women's Health



- Combination of CSA vegetable box delivery + \$30/\$60 produce prescription vouchers
- 2020 Two, 6-month programs: Jan-Jun | July- Dec
- Nutrition and Health Education
- Measured health metrics (when able)
- Collected Birth outcomes
- Patients filled out pre and post program surveys that measured fruit/vegetable intake, as well as food security, stress, and perceived healthy food preparation skills.



LBW: 41 (10%)

¿Como se ven?



RÁBANO BLANCO DAIKON



NABOS SUPERIORS MORADOS



PAPA DE PIEL ROJA



COL VERDE



RAÑO FRANCÉS DE DESAYUNO



BABY BOK CHOI



CHALOTES



ZANAHORIAS

How does that look?



WHITE DAIKON RADISH



PURPLE TURNIPS



RED POTATO



CABBAGE



RENCH BREAKFAST RADISH



BABY BOK CHOI



SHALLOTS



CARROTS

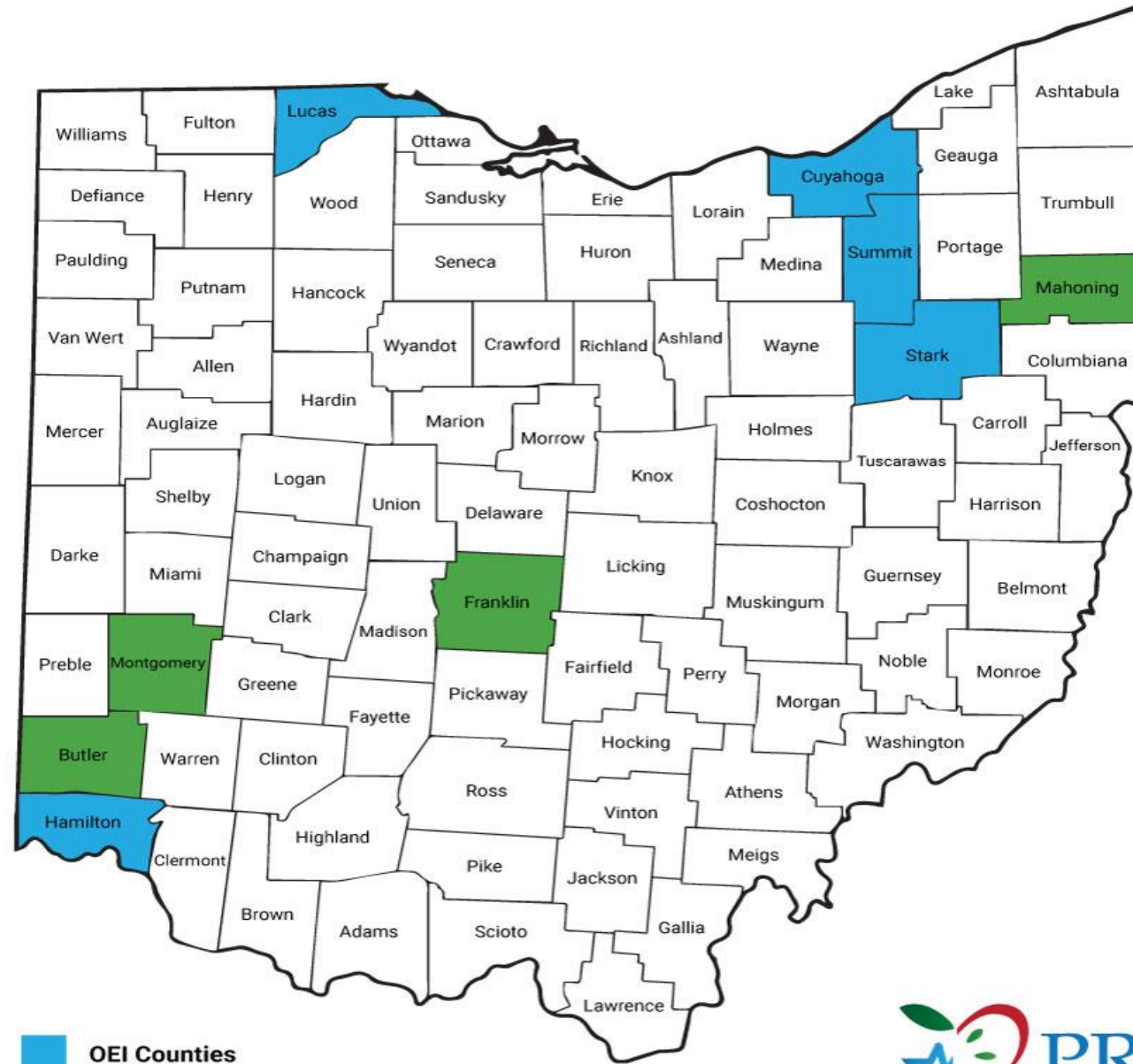
Who We Are



Produce Perks Midwest serves as the lead agency administering nutrition incentive programming across Ohio. We pioneer innovative solutions to address inequities within our food system. Our work increases affordable access to healthy food, supports local farmers and strengthens local economies – in our most under-served communities.

Our nutrition incentive programs empower low-income families to make healthy food choices, while supporting local farmers and growing local economies.

Produce perks SNAP matching | PRx Produce Prescription Program | Fruit & Vegetable Coupon Program



 OEI Counties

 OEI Counties where PRx Programs are operating





Vegetable Box Delivery Partner

- Mission of Mary Cooperative Farm
Dayton, Ohio

CENTER FOR WOMEN'S HEALTH
SIGN IN

Cooking Demonstration Partner
LaSoupe Cincinnati





FREE DELIVERY

Monday and Thursday
to these zip codes:

45417, 45426, 45403

See Caption for Ordering Info

Offer Expires February 28th!

Call or visit our website for
more information.



937-253-6169
dotsmarket.com



Produce by the numbers...

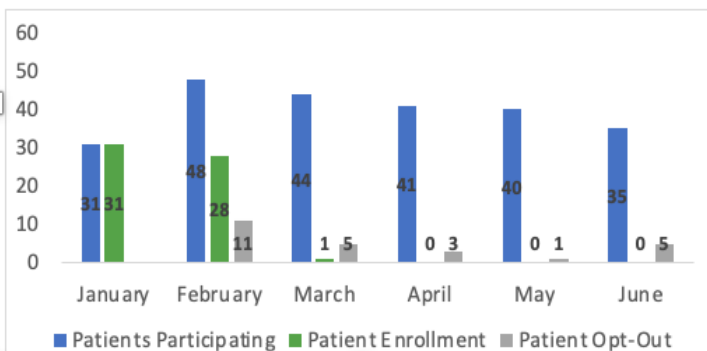
January – June 2020

\$20,220 in CSA vegetable boxes were given to patients
patients redeemed **\$797** worth of produce prescriptions

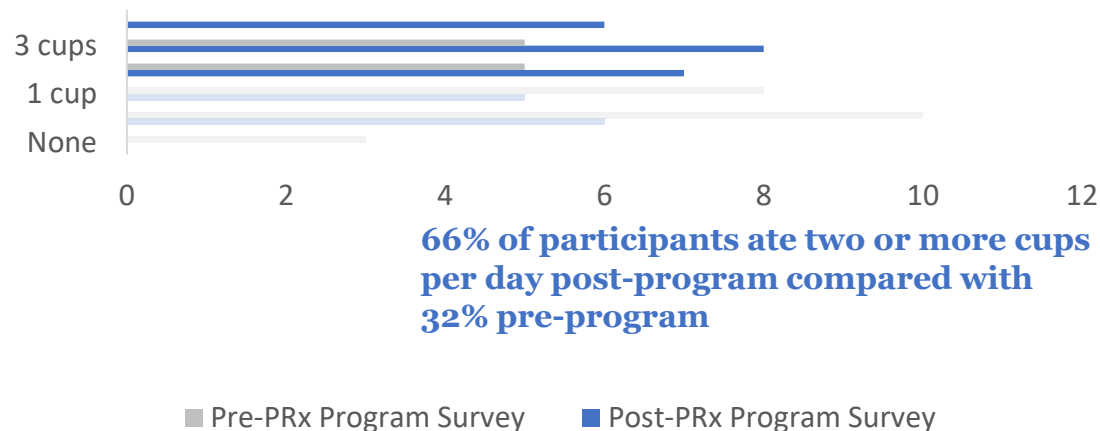
July – December 2020

\$10,514 in CSA vegetable boxes were given to patients
patients redeemed **\$1,850** worth of produce prescriptions

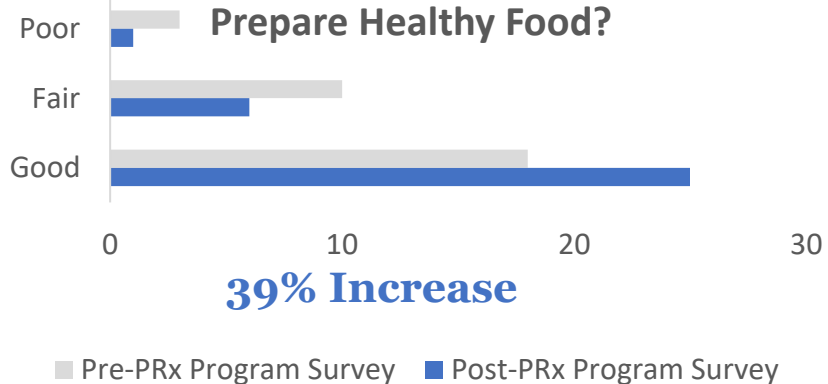
59 Patients Enrolled



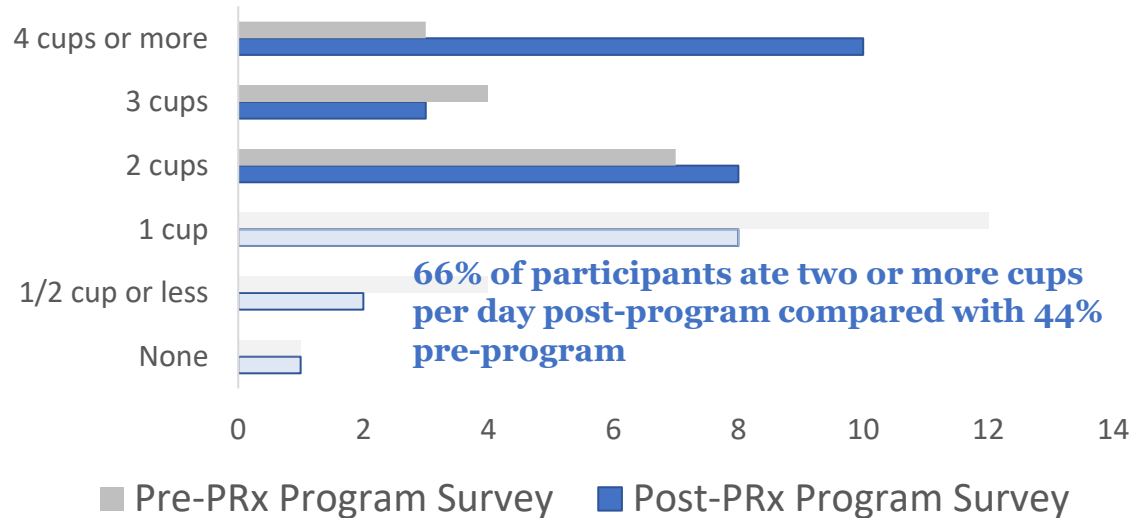
How many cups of vegetables do you eat a day?



How Would You Rate Your Ability to Prepare Healthy Food?

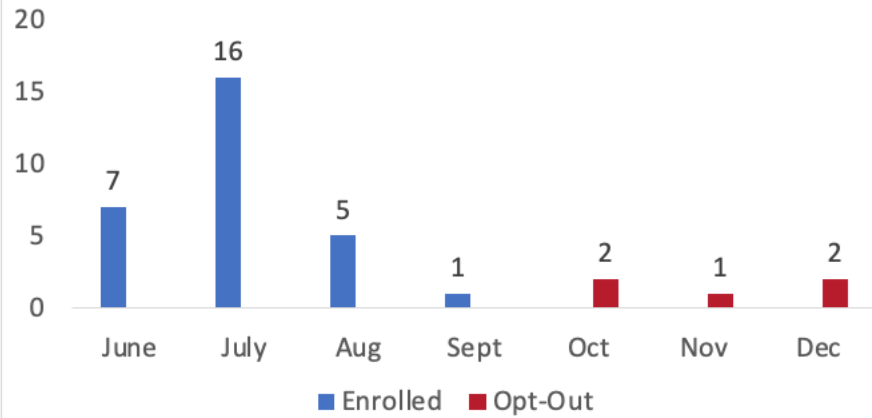


How many cups of fruit do you eat a day?

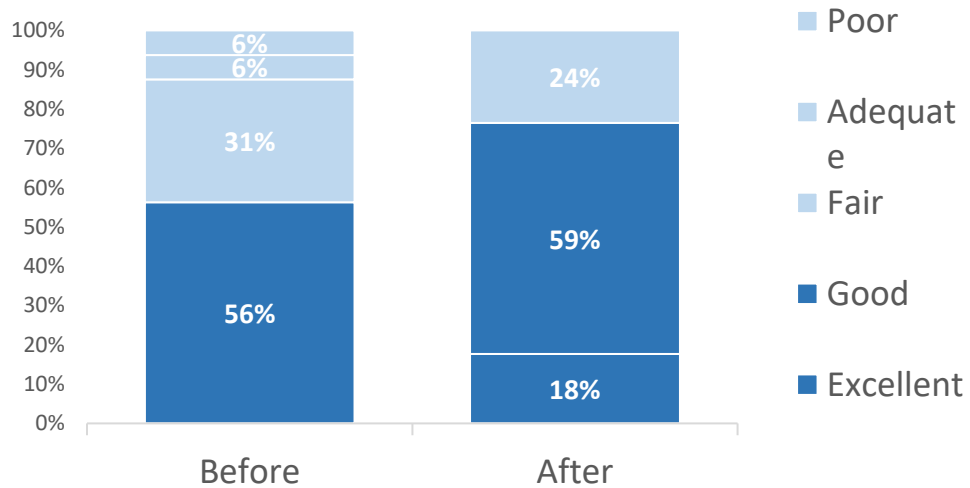


January – June 2020

29 Patients Enrolled

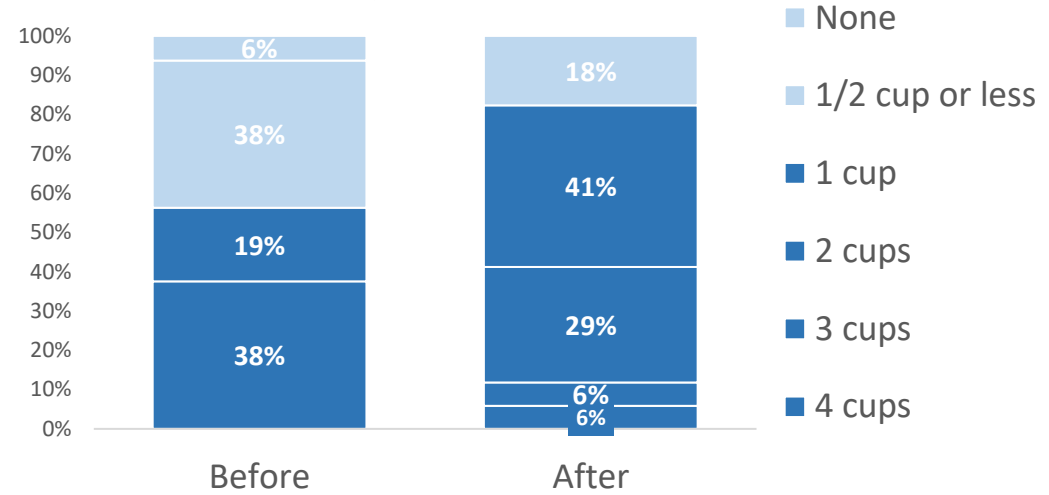


Moms rating their ability to prepare health food as Good or Excellent increased from 56% to 76%

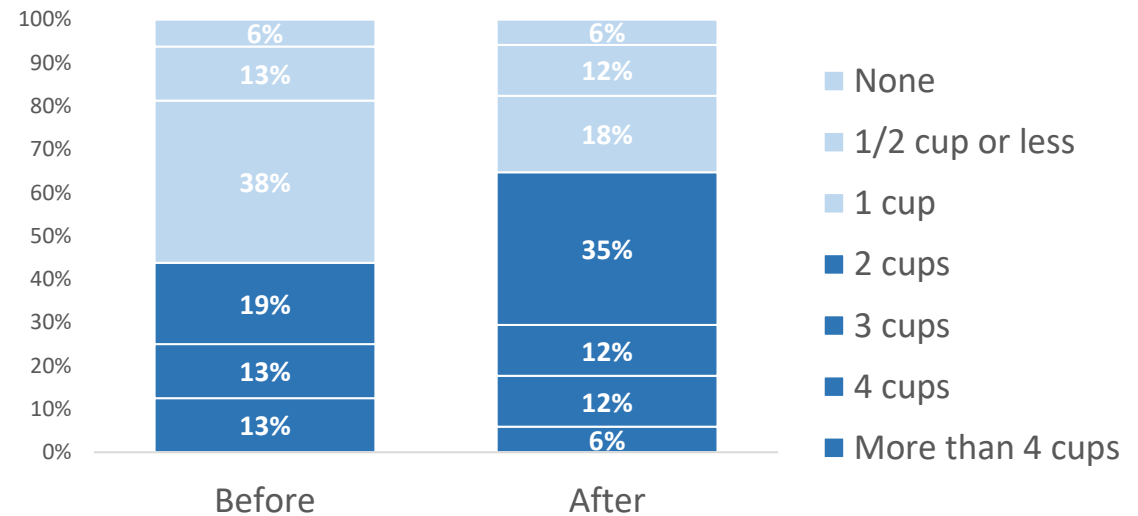


July- December 2020

Moms eating 1 or more cups of vegetables per day grew from 56% to 82%



Moms eating 2 or more cups of fruit per day grew from 44% to 65%





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